

PRESENTING THE 10-5-1

Social Media Formula

Are you leveraging social media to get a steady stream of referrals? Use the daily (10-5-1) social success formula to generate more connections & prospects by leveraging social media to grow and strengthen your relationships.

	10 COMMENTS	5 MESSAGES	1 POST
MON			
TUE			
WED			
THU			
FRI			
SAT			
SUN			



Be Social on Social Media Every. Single. Day.

Like the old saying goes, "**Consistent Action Creates Consistent Results.**"

Curated Social provides that consistency with daily & relevant social media content. But more than that we understand that no one post will get you more business and that only REAL authentic **contact** with people drive referrals.

That's why we not only provide your daily content but we also provide the frame work for daily social interaction.

10
COMMENTS

Real authentic comments on posts by people you know. Now, I am talking about real content, not just "Cool Pic!" or "Happy Birthday" You need to take time to read their post and respond like a real human would if they told this to you in person.

5
MESSAGES

Direct messages (yes, text messages count). These are thoughtful messages meant to try and have a conversation. IMPORTANT: DO NOT BE SELLING YOURSELF IN YOUR MESSAGE. The goal is to build genuine & lasting relationships.

1
POST

Posting on your social platforms is so important to enhance your personal brand. Make sure you are creating thought provoking & engaging posts that attracts your ideal customer and drives conversations. Write captions to articles or shared content that showcase your knowledge and professionalism. Most of all, always post from a place of VALUE.

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